

Virtual Concert for Cancer Research

EDMONTON, AB – March 21, 2022 – The Cure Cancer Foundation, with the support of Heartland Auto Group and Production World, are hosting a virtual concert promising 12 hours of live music over two nights to raise money for cancer care here in Alberta.

Donors can go online to www.jamminforacure.com to contribute to this great cause and watch the virtual concert.

The 12 bands lined up include Brett Kissel, Alfie Zappacosta, Hailey Benedict and Clayton Bellamy who are ready to (virtually) get back in front of the fans! (See full performer list below)

“These amazing performers are contributing their time and talents to entertain and inspire us,” said Chris Duncan of Production World. “We’re asking people to donate generously to help fund innovative cancer care for patients in Alberta, and enjoy great music at the same time.”

The concert, Jammin’ for a Cure, will stream live on March 25 and March 26. Bands and performers will be playing sets from 6:00 p.m. to midnight Friday and Saturday. Country music will be bringing down the house on Friday night and Saturday is all about rock!

This year’s event also includes an Indigenous Artists’ Showcase Symposium. Stevie Salas headlines a panel that will engage in the Indigenous Voices Show Case Seminar. This takes place Saturday, March 26 in the afternoon. There is free registration but attendees in person or online are encouraged to donate to cancer research.

Donations for Jammin’ for a Cure will go directly to further cancer care right here in Alberta.

Donations can be made starting today on the www.jamminforacure.com website. In addition, there is an online auction, with great special items to bid on.

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For Information –

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Backgrounder:

The Music

12 Bands will be playing 12 hours of live music, virtually! We have bands and solo artists that have come together to donate their time and talent for a good cause. Here is the lineup:

Danny Floyd Cole

Hailey Benedict

Renegade Station

Brett Kissel

Stirling John

Dirt Road Angels

The Frolics

Stephanie Harpe Band/Darby Mills

Alfie Zappacosta

Clayton Bellamy

FKB

Guitarface

The Management

The Cure Cancer Foundation is a new grassroots movement that was founded by a group of people who each have decades of experience in raising funds for cancer research and treatment here in Alberta.

This is the second Jammin' for a Cure event. In the midst of the pandemic, the Cure Cancer Foundation set out to bring live music to people while also raising money for important cancer research that is happening right here in Edmonton.

The event is being held in accordance with all standards put forth by AHS. The studio has been arranged to ensure social distancing is possible.

Jammin' for a Cure is being sponsored by the Heartland Auto Group and powered by Production World. A huge thank you to these amazing organizations for their support.